

Advertising Advice

with Shelly Safronetz
Advertising Manager



Q: I have to cut my expenses so why should I continue to advertise in The Mountaineer in today's economy?

A: Consider this! If your competitors aren't advertising then your company has a HUGE opportunity to increase its share of the market. Consumers haven't stopped spending money altogether and if anything, they are looking for better deals and new products to fit their lifestyles. An economic downturn offers the chance to connect with consumers that may not have considered your product or company before.

Call Shelly or Carla today for more information!

The **Mountaineer**

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